FUJIFILM
Value from Innovation



Predictable color. Confident production. Every shift.

A consulting-led print excellence program from Fujifilm Professional Services.

ALIGN

Fujifilm ALIGN turns decades of expertise into predictable color and aligned pressroom performance—on any press, any brand, any technology.

Consistency matters now more than ever.

Print buyers expect today's job to match the one they approved last month. And they expect their brand color to match from business cards, to direct mail, to tradeshow graphics.

Meeting that expectation used to depend on a handful of technicians that are aging out and their replacements becoming harder to find. At the same time the goaline keeps moving. Jobs need faster turnarounds, substrates change more often, and new press technologies launch each year.



For that inconsistency, the cost shows up everywhere all at once:

Extended Makeready
Delays in achieving accurate color increase setup time for every shift.

Substrate Waste
Color-variable jobs consume material, capacity, and margin.

Reprints & Delayed Approvals
When output does not match expectations, the cost reaches far beyond the pressroom.

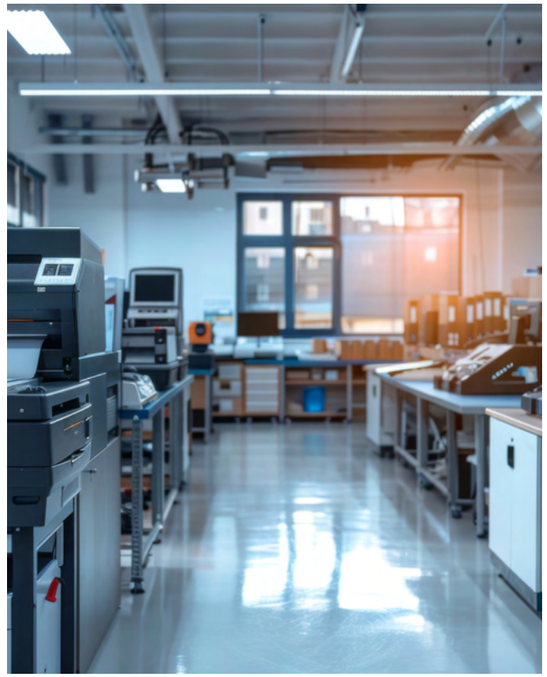
But it's not just about color.

Most printshops do not struggle with knowledge or effort. They struggle with variability across presses, substrates, shifts, workflows, and locations.

Color is where variability is usually spotted, but It is rarely where it starts. And there is no doubt that it doesn't stop there.

Think about the job that was supposed to take one shift and took two because you couldn't match the spot-color, the gray wasn't neutral, the blend wasn't smooth or the solid fill clean.

On the surface, those are color problems. But underneath, it is a much bigger problem. ALIGN looks across your entire production and gets the complete system working together. When they do, color gets more predictable, and so do your schedules, your approvals, and your capacity.



Decades of pressroom expertise, finally given a name.

Solving inconsistencies in the pressroom is not only about technology, software or process. It is about expertise and about people. Fujifilm Professional Services has delivered production performance consulting for years.

Where other programs stop at one press type or one component, ALIGN works across conventional offset, digital production, proofing, and mixed technology environments, because most operations do not run one technology alone.

Vendor-Neutrality

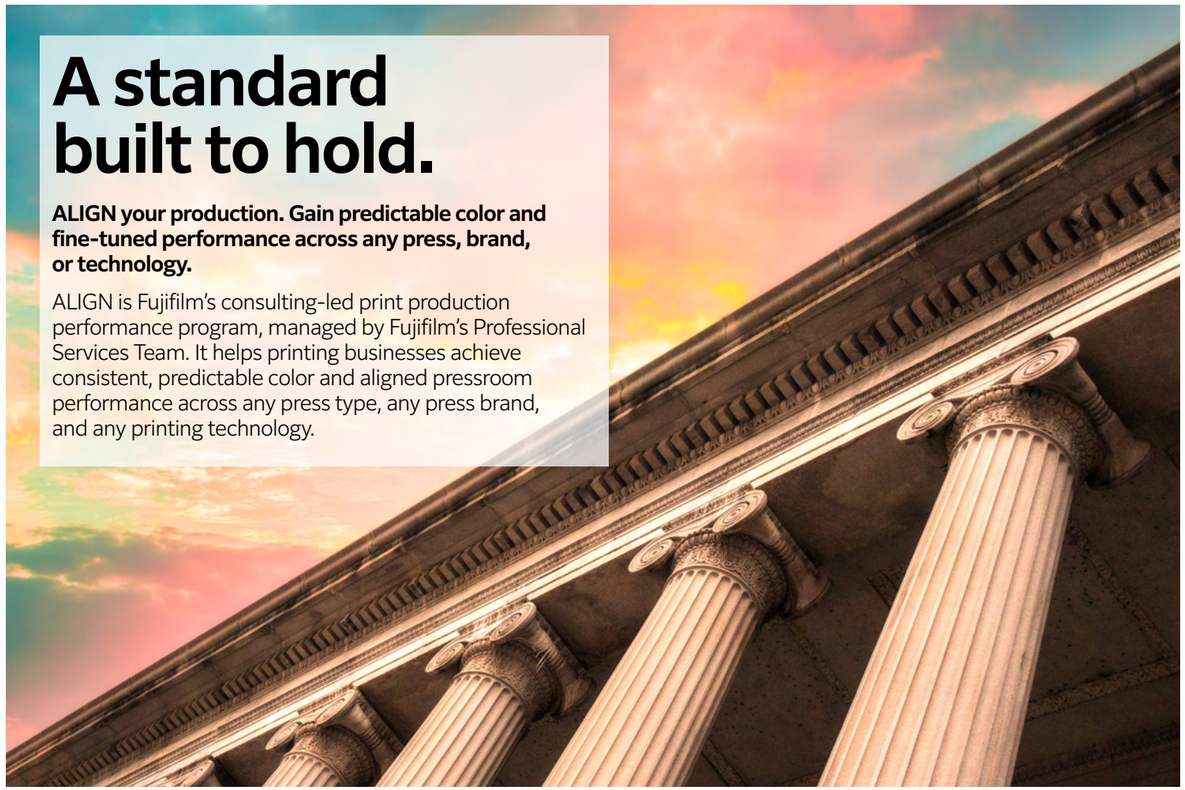
Fujifilm Professional Services works across any press, any manufacturer, and any configuration. Nothing about the diagnosis is shaped by what Fujifilm happens to sell.

Cross-Technology Experience

ALIGN works across conventional offset, digital production, inkjet, toner, flexographic, and proofing environments.

Standards & Materials Knowledge

Experience with G7, CRPCs, SWOP, FOGRA, CRPC, custom color targets, consumables, and substrates.



A standard built to hold.

ALIGN your production. Gain predictable color and fine-tuned performance across any press, brand, or technology.

ALIGN is Fujifilm's consulting-led print production performance program, managed by Fujifilm's Professional Services Team. It helps printing businesses achieve consistent, predictable color and aligned pressroom performance across any press type, any press brand, and any printing technology.

Why is ALIGN brand neutral?

ALIGN is intentionally brand-neutral and technology neutral, working across conventional offset, digital production, proofing, flexographic, and mixed-technology environments (depending on the selected package). It supports roll-fed and sheetfed operations, including four-color and extended-gamut production environments.

Six packages, one standard. Right-sized to the problem.

Every operation's variability shows up differently, so ALIGN scopes to match it instead of asking every customer to buy the same program. ALIGN is consulting-led, which means a Fujifilm advisor works alongside your team from start to finish. Discovery confirms which package, or combination of packages, fits your specific challenge, so you are never paying for scope you do not need. ColorPath® SYNC™, Fujifilm's cloud-based color management platform, adds centralized measurement and alignment within every package that includes it, keeping the standard visible long after implementation ends.

ALIGN Premium **Full Production System**	Press conditions, process control, color matching, consumables, ColorPath SYNC[*1], and G7 Qualification[*2].
ALIGN Digital **Digital Production**	Process control, color matching, and ColorPath SYNC[*1].
ALIGN Conventional **Offset Production**	Process control, color matching, consumables program, and ColorPath SYNC[*1].
ALIGN Proof **Proofing Alignment**	Proofing substrates, Epson printer, measurement device, and ColorPath SYNC[*1].
ALIGN G7 **Standalone Qualification**	G7 Master Print Qualification[*2].
ALIGN Simple **Single-Device Correction**	Entry-level color matching for one clearly defined problem.

[*1]: ColorPath SYNC is Fujifilm's cloud-based color management platform that provides centralized measurement and alignment in packages where included.
[*2]: G7 Master Printer Qualification available standalone or bundled.



Conventional or Hybrid, ALIGN holds you true.

Very few shops run one press on one substrate. Most have a mix of equipment, sometimes even spread across several locations. ALIGN is built for the real pressrooms of today:

Any press. Any brand. Any technology. Any location.

Calibration and certification only show that a press can hit a target on the day it's tested. ALIGN is about hitting it again tomorrow, and next month, across different devices, materials, operators, and shifts.

What Consistency Is Worth to a Business Built on Trust

Printing businesses run on trust. You trust your equipment and your standards to deliver, sheet after sheet. Your customers trust that the finished piece will look like the proof they signed.

When it doesn't, nobody talks about the press. They talk about whether they can count on you for the next order. ALIGN gives you a standard that you and your customers can both rely on.

ALIGN Premium and ALIGN Conventional go after the usual sources of drift in an complex pressroom: press conditions, ink and substrate specs, chemistry, and the way each operator runs the press. It pulls all of that into one documented condition, so results don't depend on who's on shift. Consumables get extra attention, because plates, inks, and chemistry shape how a press behaves long before any profile comes into play.

Make more of what already works. Shift after shift.

Second shift matches the first shift.
With press conditions and consumables standardized, the night crew prints what the day crew promised.

Fewer remakes, less overtime.
A documented consumables program cuts down on the waste and late nights that come from fixing color by eye.

A standard customers can check.
G7 Master Printer Qualification is included in Premium but can be added to any ALIGN package, and gives brand-sensitive accounts proof they can verify.



ALIGN Premium

Fujifilm's full-system color and quality standardization package. It brings press conditions, process control, color matching, consumables, measurement, training, and G7 Master Printer Qualification together in one coordinated program. It fits mixed digital and conventional environments, multiple press types or locations, and brand-sensitive work with strict color requirements.



ALIGN Conventional

Standardizes color accuracy, process control, and consumable specification across offset press environments. It is the only non-Premium tier that includes a production consumables program, because in offset production, consumable consistency is a primary driver of color stability, not a secondary concern.

Yes. Digital too.

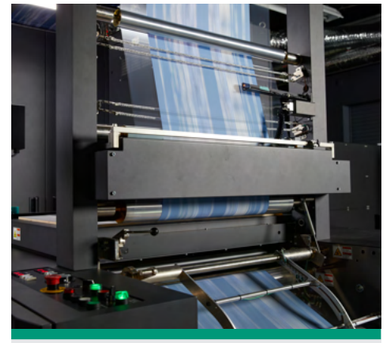
Digital devices come with the promise of ease of use, flexibility and inline capabilities. But consistency and color are still very real challenges. And of course not every digital device uses the same ink, the same curing method or the same print media.

So whether you are adding digital to an existing commercial pressroom, converting to all digital or somewhere in between, ALIGN helps set the baseline, the implementation and training so production keeps moving while the work gets done.

ALIGN Digital brings process control and color matching to the presses in your fleet, then adds a one-year ColorPath SYNC license so your team spots drift early and fixes it before a customer notices.

Easier load balancing.
When every device matches, jobs go to whichever press is open, not just the one a single operator has dialed in.

Matching with confidence.
Whether your next project is a reprint from last year or a multi touch campaign that includes conventional, digital and flexo, you can quote new work with confidence.



ALIGN Digital

ALIGN Digital standardizes color accuracy and process control across digital production press environments. It suits digital fleets with multiple presses or media conditions, and operations where device-to-device consistency and shift-to-shift repeatability matter most. A one-year ColorPath SYNC license is included, and G7 Master Printer Qualification is available as an optional add-on.

From proof to press: measured & verified.

ALIGN Proof gets your proofing output into compliance and locks it down.

Fujifilm proofing papers are built on a premium microporous coating structure that fixes ink colorant at the surface — maximizing optical density and minimizing dot gain. The result is precise detail, deep blacks, and full gamut coverage that holds from shadow to highlight.

Contract
For sign-off proofs, formal approval, and archival retention. Built to hold up through the full handling cycle.

Production
Certified output. Lighter weight without sacrificing accuracy or quality.

Everyday
High volume, non-color critical, and internal. Looser standards and some batch variation.

A proof is only worth signing if the press can match it.



ALIGN Proof

ALIGN Proof brings proofing output into color compliance and keeps it there, using Fujifilm proofing substrates, an Epson proofing printer, a color measurement device, and a one-year ColorPath SYNC license. It fits operations where the proof does not reliably predict production output, creating revisions, press-side correction, or approval delays.

G7 / G7+ Certification.

Every shop says it's good at color. A G7 Master Printer Qualification lets you prove it with a recognized, measured standard.

G7 controls tonality and gray balance, steadies each device before profiling, and gives every press a known condition to come back to when it drifts.

ALIGN G7 is a focused program for operations that are already stable, or that need qualification because a customer asked for it. G7 comes included with ALIGN Premium and can be added to Digital, Conventional, or Proof.

Why brand owners care:

Proofs they can rely on, and fewer trips to the press check.

Brand colors that match across devices & suppliers.

Reprints that look like the original, even months later.



ALIGN G7

ALIGN G7 delivers G7 Master Printer Qualification as a focused, standalone program. It fits operations that are already stable and performing, or that completed standardization through another program and now need formal, measurable evidence of gray balance and tonality performance.

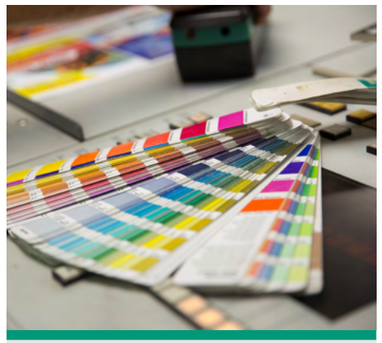


It's that Simple.

ALIGN Simple delivers single-device color matching for operations that need one press, proofer, or output device brought into color compliance fast, focused, and without the scope of a full system program.

ALIGN Simple is the entry-level ALIGN tier. A single-inclusion program focused exclusively on color matching for one device. It does not include process control, ColorPath SYNC, consumables, proofing infrastructure, or G7 qualification.

ALIGN Simple is the right fit for operations with a specific, bounded color problem: one press that doesn't match, one device that's drifted, or one customer job that requires color compliance the current setup can't deliver. It is also the natural starting point for operations exploring ALIGN before committing to a broader program.



ALIGN Simple

ALIGN Simple brings one press, proofer, or output device into color compliance through a fast, bounded program. It is the entry point: no process control, no ColorPath SYNC, no consumables work, just a focused correction for one clearly defined problem, and a practical way to evaluate ALIGN before a broader program.

What predictable color is actually worth.

When color is inconsistent, the cost shows up in longer makereadies, wasted substrate and press capacity that cannot be used for sellable work. Because those costs vary significantly by equipment, job mix and operating conditions, ALIGN begins by measuring the actual impact inside each production environment.

Fujifilm Professional Services brings decades of production workflow and process-control experience across conventional, digital, inkjet, toner, flexographic, and proofing environments, plus direct expertise in G7, GRACoL, SWOP, FOGRA, CRPC, and custom color targets. That breadth is why ALIGN Premium can qualify a full production system to G7 Master Printer standards in the same program that stabilizes press conditions, consumables, and proofing, instead of treating qualification as a separate project bolted on afterward.

> *"The biggest challenge for CRW was having one source that was well versed in all of our output devices and presses and printers so that we can effectively calibrate all of our devices for G7 and then make minor tweaks to get each one as close as possible.*
>
> ***The search ultimately brought CRW to Fujifilm."***
>
> Vince Nocella
> COO, CRW Graphics

Every package begins with Discovery.

Every operation's variability shows up differently, and every ALIGN program starts the same way: a Discovery session that identifies where color is costing you and confirms which package, or combination of packages, fits your operation before any recommendation is made.

From ALIGN Simple's single-device fix to ALIGN Premium's full production system, six packages scope the program to the problem, not the other way around.

Make more of what you already run.
Schedule a discovery session today.

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Find more information at:
print-us.fujifilm.com

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